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SES Vietnam Exhibition
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DEPARTMENT OF
LIVESTOCK PRODUCTION
(MARD)



Concurrent event with



VIETSTOCK
2024 EXPO & FORUM

9-11 OCTOBER 2024
SAIGON EXHIBITION & CONVENTION CENTER (SECC)

- VIETSTOCK 2024 -
SUSTAINABILITY IN LIVESTOCK PRODUCTION

PRESS RELEASE

14:00, September 11, 2024 - Ballroom 2, Pullman Saigon Centre, Ho Chi Minh City

Sustainability In Vietnam's Livestock Industry

Vietnam's livestock industry is experiencing a significant growth, becoming a vital pillar of the agricultural sector. With an annual growth rate of 5-7%, the livestock industry significantly contributes to the economic value of agriculture.

However, with the unpredictability of climate change and the depletion of resources, maintaining traditional livestock farming models poses numerous challenges. The transition to green livestock farming has become an inevitable trend. This shift enhances production efficiency and product quality and addresses the growing development needs of the sector.

Transforming agriculture into a high-tech and sustainable industry requires substantial investment in research and the application of advanced science and technology. Breakthroughs in biosecurity, genetic technology, and modern livestock farming methods, such as circular farming systems, waste recycling, and greenhouse gas reduction, are creating significant opportunities for Vietnam to move faster towards sustainability.

Enhancing international cooperation and technology transfer

The government has outlined clear objectives and directions in Decision 1520/QĐ-TTg regarding the "**Animal husbandry development strategy in 2021 – 2030 and vision for 2045**" to promote the industry towards a green, clean, and sustainable path. One of the top priorities is strengthening international cooperation and technology transfer to access advanced scientific and technological achievements.

In recent years, organisations in Vietnam's livestock industry have continuously promoted cooperative programs and projects with international organisations and businesses. The livestock industry in Vietnam has gained significant scientific and technological advancements and

attracted skilled talents, aligning with the sustainable livestock development orientation of the government.

According to the Foreign Investment Agency, total FDI in Vietnam's livestock sector has reached \$2.2 billion, with 81 projects covering the entire livestock value chain, from breeding and animal feed to product processing. Although the number of FDI businesses is modest, their production scale is significant. For example, for animal feed production, FDI businesses make up only 25.7% of the total but hold nearly 60% of the market's production.

With this robust influx of investment and cooperation, Vietnam's livestock industry is steadily approaching global standards. Advanced livestock chains are being formed, giving local businesses access to cutting-edge technologies and modern equipments. This not only boosts production efficiency but also elevates product quality, enabling them to meet the rigorous standards of international markets.

To fully leverage its potential, Vietnam's livestock industry requires close coordination among all stakeholders. Cooperation between the government, relevant organisations, businesses, and farmers is essential to accelerate scientific and technological progress and facilitate an attractive production and business environment.

Vietnam's livestock industry is currently at a critical juncture, encountering both opportunities and challenges. The transition to a sustainable livestock model is not only an urgent necessity but also the only path toward long-term development. With appropriate investments and robust international cooperation, the livestock industry has the potential to achieve significant success, thereby enhancing the nation's standing on the global stage.

Livestock transformation for better production, nutrition, environment and life

Vietstock Expo & Forum is Vietnam's premier international feed, livestock, aquaculture & meat industry show. Hosted by **the Department of Livestock Production (the Ministry of Agriculture and Rural Development)**, Vietstock is organised by **Informa Markets** with the theme "*Livestock transformation for better production, nutrition, environment and life*".

Vietstock 2024 marks a special edition celebrating **20 years** of supporting the Vietnamese livestock sector. Over these two decades, it has been a key forum for trade and collaboration, advancing sustainable development in the livestock sector.

Vietstock 2024 is set to surpass previous editions with an extensive **15,000 m²** exhibition area. With over **400 exhibitors** and **13,000 attendees** from **50 countries and regions**, this event is shaping up to be extraordinary.

Media sponsored by Vietnam Agriculture Newspaper, Vietstock 2024 works closely with the Animal Husbandry Association of Vietnam, Vietnam Ruminant Husbandry Association, Vietnam Poultry Association, Vietnam Fisheries Society, and over 50 associations, governments, and media partners across Vietnam.

This partnership approach enhances the value of the exhibition by fostering a collaborative environment where industry leaders, experts can connect, learn, share insights, discuss emerging trends, and address the challenges facing the livestock and aquaculture sectors in Vietnam and the ASEAN region.

Vietstock 2024 will feature a range of programs and activities designed to promote sustainable development in the livestock and aquaculture industries, including: *Technologies, products & solutions showcase*;

Conferences & Technical Seminars; Match & Meet Program; Bus-in program; Eggcellent Theatre; Sustainability Square; The series of livestock & aquaculture roadshows...

A new highlight, the **Biosecurity Asia Forum**, will focus on orientations, methods, and implementation strategies for biosecurity, which is a core value for sustainable development in the livestock industry. International experts will present on building a strong biosecurity culture in livestock farming, covering best practices and implementation methods.

Vietstock Awards 2024 is the **12th** prestigious livestock award organised by Informa Markets in Vietnam, hosted by the Department of Livestock Production (MARD). Vietstock Awards will honour outstanding businesses and organisations that have made significant contributions to Vietnam's livestock industry. This year, the awards will highlight progress and innovation in green and sustainable development.

New Business Pavilion is a program specifically designed for Vietnamese small and medium-sized enterprises (SMEs). To celebrate the 20th anniversary of the journey of innovation and development, Informa Markets and the Department of Livestock Production (MARD) are supporting up to **30%/booth** cost for Vietnamese SMEs participating in Vietstock for the first time. SMEs participating in the New Business Pavilion are arranged in a concentrated area and adjacent to the booth of the Department of Livestock Production (MARD).

Vietstock 2024 will take place concurrently with **Vietnam's International Aquaculture Industry Event - Aquaculture Vietnam 2024**. This comprehensive event will connect the entire value chain of the livestock and aquaculture industries.

The most anticipated event in Vietnam's livestock and aquaculture industry will officially open on October 9. The exhibition will run for 03 days, from **October 9 to 11** at the **Saigon Exhibition and Convention Center** (SECC), 799 Nguyen Van Linh, District 7, Ho Chi Minh City.

Pre-registration: <https://ers-vn.informa-info.com/vsv24>

About organiser:

VIETSTOCK and Aquaculture Vietnam is a part of a livestock exhibition series in Asia organised by INFORMA MARKETS.

INFORMA MARKETS is the world's leading exhibition organiser. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Livestock & Aquaculture, Hospitality, Food & Beverage, and Health & Nutrition, among others.

We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

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