

PRESS RELEASE

Ho Chi Minh City, 10th May 2022

WASTE-TO-ENERGY PAVILION LAUNCHES IN VIETSTOCK EXPO & FORUM 2022

Waste-to-Energy Pavilion – a new feature will be launched first time in Vietstock Expo & Forum 2022 to highlight the concept of Biogas and emphasize the importance of renewable energy in the livestock production community. Furthermore, the pavilion will create tremendous opportunities for international & local biogas service & technology providers to connect with farmers & buyers in Vietnam and other countries in the region.

According to **Ms. Rose Chitanuwat - Regional Portfolio Director – ASEAN, Informa Markets**: *“Global trend on sustainability is now driving all business sectors to reshape their business by building in sustainability insight. The livestock sector also comes up with the innovation on how they can make a sustainable farming system. Livestock production is one of the businesses that have more opportunities to improve for a sustainable direction. Poultry and pig meat are still in growing demand in the ASEAN region due to the culture, lifestyle, and preference, and the ASEAN contributes as one of the top suppliers in the world market.”*

She also added, *“As a well-known and established livestock exhibition, this year we will not only bring sustainability insight into our content and exhibits but also with the launch of the Waste-to-Energy Pavilion, we expect to bring in the technologies and solutions from global suppliers. We hope the content session on Biomass, Biogas & Wastewater Management at the farm during the show will create more value for our livestock community. We will have different experts sharing sessions at the show to ensure the message on how to move towards sustainable farming is shared in Vietnam”*

VIETSTOCK 2022 is the leading trade show for Vietnam's Premier International Feed, Livestock & Meat Industry. The event will be back from 12 – 14 October 2022, at Saigon Exhibition & Convention Center, Ho Chi Minh City, and will be celebrating its 10th anniversary this edition. VIETSTOCK 2022, held in conjunction with VIETFEED & VIETMEAT, is where industry professionals involved in the farm-to-fork value chain for livestock products meet up and form a huge community from which to share and create new business opportunities, partnerships, ideas, and solutions. The practical synergies of these 3 combined exhibitions provide a unique one-stop show to bring together all feed, livestock, and meat sectors, representing the entire animal protein value chain from production to consumption.

VIETSTOCK 2022 EXPO & FORUM will welcome more than 200 leading international exhibitors and 10,000 trade visitors & delegates from the feed, livestock as well as meat sectors in Vietnam. The show is expected to be the biggest Livestock, Feed & Meat event in Vietnam to restart the market.

For Exhibiting under Waste-to-Energy Pavilion, please contact our team for further information:

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About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience, and do business through face-to-face exhibitions, targeted digital services, and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

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