

**VIETNAM'S PREMIER INTERNATIONAL FEED  
LIVESTOCK & MEAT INDUSTRY EVENT**

# FACTSHEET

**DATE** 14 - 16 October 2020

**VENUE** Saigon Exhibition & Convention Center (SECC)  
799 Nguyen Van Linh, District 7, Ho Chi Minh  
Vietnam

**ORGANISED BY**



UBM

**HOSTED BY**



DEPARTMENT OF  
LIVESTOCK PRODUCTION  
(MARD)

**SUPPORTING ORGANISER**



**WEBSITE:**

[www.vietstock.org](http://www.vietstock.org)

**14 ▶ 16 OCTOBER 2020**  
**SECC, HCMC**

## GENERAL INFORMATION:

Estimated exhibition size : 10,000 sqm (gross)

Estimated No. of exhibitor : 350 exhibitors from 35+ countries

Countries Represented : Bangladesh, Belgium, Canada, Denmark, France, Germany, Hungary, India, Italy, Japan, Korea, Malaysia, Netherland, Philippines, Singapore, Spain, Taiwan, Thailand, Turkey, UK, USA, Vietnam...

Estimated No. of visitor : 12,000 attendees from 30 countries

Opening hours : 09:00 AM to 5:00 PM / 14 - 15 October 2020, Wed - Thu  
09:00 AM to 4:00 PM / 16 October 2020, Fri

## EXHIBITOR PROFILE

- Animal Health
- Aquaculture & Livestock Feed
- Aquaculture & Livestock Supplies
- Cleaning & Disinfection Chemicals & Equipment
- Climate Control Equipment
- Dairy Equipment
- Drinking Water Equipment
- Farm Supplies
- Feed Additives & Animal Nutrition
- Feed Ingredients & Premixes
- Feed Processing & Manufacturing Equipment & Software
- Feeding Systems
- Food Packaging & Processing Equipment
- Hatchery Equipment
- Industry Associations
- Information Systems
- Meat, Egg & Dairy Processing & Packaging Materials & Technology
- Poultry & Livestock Genetics & Artificial Insemination
- Media & Trade Publications
- Plus Many Others



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## PARTICIPATION OPTION

**Booth Type : Space Only**  
Minimum : Eighteen (18) Square Meters (sqm.)  
Booth Cost : **\$ 396 per sqm / VND 9,108,000 per sqm**

*Rent a space to build and design your own stand*



**Booth Type : Walk On-Package**  
Minimum : Twelve (12) Square Meters (sqm.)  
Booth Cost : **\$ 446 per sqm / VND 10,373,000 per sqm**

*Includes: White back & side walls, fascia board, reception desk, chairs, fluorescent lights, power socket, waste basket, carpet*



*(\*) For local contract to implement with red invoice in Vietnam subjected to VAT 10%*

## SPONSORSHIP OPPORTUNITY

VIETSTOCK offers various add-ons that will help you to meet tailored packages bound to grow your brand within a strategic, short period of time

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## VISITOR PROFILE

- Feed millers / Feed manufacturers
- Veterinary manufacturers
- Food Exporters, Wholesalers, Retailers & Distributors
- Livestock & Aquaculture Farmers & Integrators
- Nutritionists / Food Scientists
- Processed Food Manufactures
- Producer Associations
- Quality Controllers
- Slaughter houses
- Traders, Suppliers & Distributors
- Veterinarians
- Government & Education
- Plus Many Others...

## FIGURE VIETSTOCK 2018

- Number of attendees increase over years
- **20%** growth in attendees compared to 2016
- **54%** growth on International attendees compared to 2016

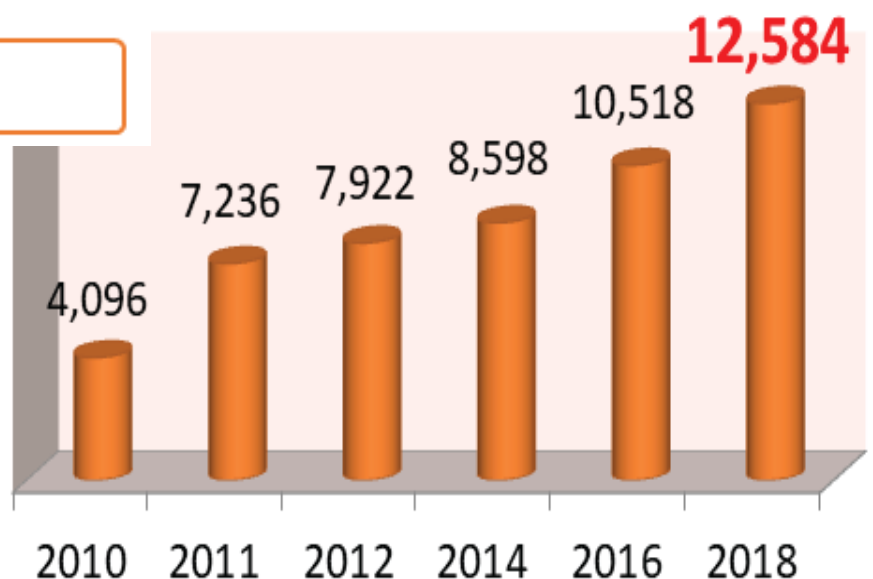
### Attendee Statistics

No. of Attendees : **12,584**

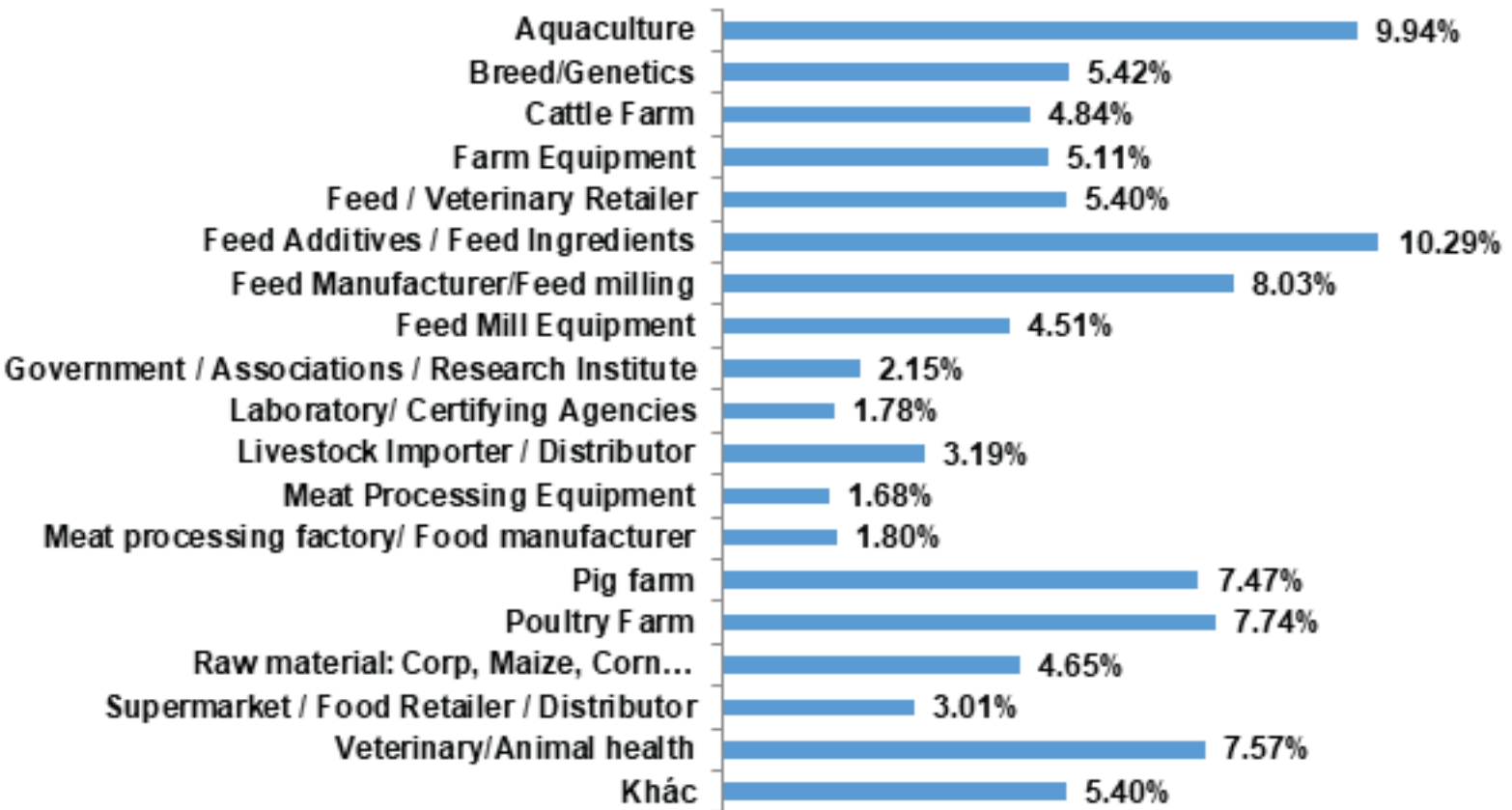
No. of Countries: **46**

No. of Seminar topics: **70+**

No. of Delegation: **80+**



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## ABOUT THE ORGANISER



VIETSTOCK is organised by UBM Asia which in June 2018 combined with Informa PLC to become a leading B2B information services group and the largest B2B Events organiser in the world. Please visit [www.ubm.com/asia](http://www.ubm.com/asia) for more information about our presence in Asia.

## CONTACT

### Vietnam

Ms. Sophie

T: +84 28 3622 588

E: [thao.nguyen@ubm.com](mailto:thao.nguyen@ubm.com)

### Malaysia

Ms. Rita

T: +603 9771 2688

E: [rita.lau@ubm.com](mailto:rita.lau@ubm.com)

### Thailand

Ms. Pepsi

T: +66 2036 0588

E: [duangcheewan.j@ubm.com](mailto:duangcheewan.j@ubm.com)

### Korea

Mr. James Choi

T: +82 2 6715 5400

E: [james.choi@ubm.com](mailto:james.choi@ubm.com)

### Taiwan

Mr. Kaven Wu

T: +886 2 2738 3898

E: [info-tw@ubm.com](mailto:info-tw@ubm.com)

### Philippines

Mr. Michael

T: +63 2581 1918

E: [michael.blancas@ubm.com](mailto:michael.blancas@ubm.com)



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